Keith Whittingham — Associate Professor

Rollins College, Crummer Graduate School of Business

Dr. Keith Whittingham is an Associate Professor at the Crummer Graduate School of Business at Rollins College in Winter Park, Florida, USA, where he teaches courses in Sustainable Enterprise and Social Entrepreneurship. He also serves as Visiting Faculty in the Sustainability Seminar at INCAE, in Alajuela, Costa Rica.

Raised in Trinidad and Tobago, Keith acquired an early interest in global sustainable development. His studies in engineering (BSEE Howard University, Ph.D. Cornell University) led to interests in renewable energy and developed skills in innovation and problem solving. However, it is during the last eight years of teaching MBA students that he has become a strong proponent of enterprise and entrepreneurship as powerful vehicles in addressing global social concerns.

In addition to serving on the Rollins College Committee on Environmental and Sustainability Issues, Dr. Whittingham was a founder of the college’s Social Entrepreneurship and Sustainable Enterprise Initiative. Keith serves as faculty advisor to the Rollins Net Impact chapter and has also served on the advisory boards of a number of social enterprises with global reach.

Over the past three years, Keith has taken several groups of MBA students to Costa Rica to work with local tourism businesses on Rollins Global Consulting Projects and to study sustainability as part of his course, Global Sustainability. He has also co-developed a new MBA course entitled Social Entrepreneurship and Sustainable Enterprise.