

MBA

GLOBAL PERSPECTIVE



This world-class program has been designed to maximize action-learning through high-performance experiences in a progressively complex context. This MBA gives the students the opportunity to acquire a **deep understanding** of the Latin American market and a **global vision** to reach beyond its borders.

INCAE reserves the right to change the course offering.

**Example of electives that have been offered in the past. The offer and language may change without notice.*

***Courses that have been taught in English in the past. The language in which they are taught may change without prior notice.*

CAMPUS

Walter Kissling Gam

COUNTRIES

Costa Rica

START

August

CLASS PERIOD

12 months

MCP*

2 months

LANGUAGE

English



Immersion Week

It's a study trip abroad to a highly recognized university with the opportunity to be submerged in the organizational climate of international companies.

Global Network Week

Gives Global MBA students the opportunity to pursue intensive studies at another network school. The network includes **29 business schools from diverse countries**.

Management Consulting Project

Students must develop a project to address an important strategy issue that the management of a company needs to solve. They take the role of consultants and dedicate themselves full time in carrying out the project at the company's location.

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PRE-PROGRAM



Introduction to Business Administration**

PROGRAM CORE



THROUGH THE PROGRAM

Critical Thinking and Decision Making**
Leadership**
Career Services**

MODULAR

Advanced Quantitative Methods**
Communication and Leadership**
Financial Accounting**
Marketing 1**
HRR 1**
Digital Transformation 1**
Finance 1**
Operations 1**
Managerial Accounting**
Women and Leadership**
HRR 2**
Fundamentals of Sustainability**
Applied Macroeconomics**
Global Economy**
Industrial Organization**
Political Analysis**
Finance 2**
Operations 2**
Marketing 2**
Business Strategy**
Management Control**
Digital Transformation 2**
Corporate Strategy**
Entrepreneurship / Negotiation**
Business Ethics**

MCP



Management Consulting Project

GLOBAL EXPERIENCE



Global Network Week
Immersion Week

ELECTIVES*



OPERATIONS & TECHNOLOGY

Supply Chain Management**
System Dynamics
Service Management
Operations Strategy
Quality Management
Project Management**
Technology-enabled Innovative Business Models

FINANCE & ECONOMICS

International Finance
Portfolio Management**
Money and Banking**
Corporate Finance
Financial Institutions and Capital Markets**
Mergers and Acquisitions
Access to Capital in Emerging Markets

SUSTAINABILITY

Sustainability Management 1
Sustainability Management 2

MARKETING

Market Research**
Digital Marketing**
Data Mining
Brand Management**
Advanced Marketing**
Social Networks

ENTREPRENEURSHIP

Family Business
Garage 1
Social Entrepreneurship
Recognition of Opportunities and Entrepreneurship in Latin America
Creation of New Ideas, Companies and Teams
Finance for Entrepreneurs
Corporate Entrepreneurship and Sustainability

OTHER AREAS

Culture and Values
Human Resources**
International Strategy
Competitiveness of the Nations
Risk Management**
E-Business

POST-ELECTIVES



Career Services