

MBA

LATIN AMERICAN LEADERSHIP

This program has been designed to maximize learning through **direct experience**. It is an innovative design for a world class master's program where you will be able to learn through **high performance experiences**.

INCAE reserves the right to change the course offering.

PRE-PROGRAM



Introduction to Business Administration

PROGRAM CORE



THROUGH THE PROGRAM

Critical Thinking and Decision Making
Leadership
Business Ethics
Career Services

MODULAR

Advanced Quantitative Methods
Communication and Leadership
Financial Accounting
Digital Transformation 1
Finance 1
Marketing 1
Operations 1
HRRR 1
Finance 2
Marketing 2
Operations 2
Industrial Organization
Managerial Accounting
Entrepreneurship / Negotiation
Corporate Strategy
Women and Leadership**
Management Control
Digital Transformation 2
Human Resources 2
Applied Macroeconomics
Global Economy
Business Strategy
Political Analysis
Fundamentals of Sustainability

MCP



Management Consulting Project

ENTREPRENEURSHIP

Is the only specialization in which elective courses have been pre-established. To take this specialization, students must take the program that starts in August.

ELECTIVES*



OPERATIONS & TECHNOLOGY

Supply Chain Management**
System Dynamics
Service Management
Operations Strategy
Quality Management
Project Management**
Technology-enabled Innovative Business Models

FINANCE & ECONOMICS

International Finance
Portfolio Management**
Money and Banking**
Corporate Finance
Financial Institutions and Capital Markets**
Mergers and Acquisitions
Access to Capital in Emerging Markets

SUSTAINABILITY

Sustainability Management 1
Sustainability Management 2

MARKETING

Market Research**
Digital Marketing**
Data Mining
Brand Management**
Advanced Marketing**
Social Networks

ENTREPRENEURSHIP

Garage I
Methodologies for Entrepreneurship
Creation of new ideas, companies and teams
Recognition of Opportunities in Latin America
Social Entrepreneurship
Garage II
Marketing and Sales for Entrepreneurs
Intrapreneurship
Finance for Entrepreneurs
Garage III

OTHER AREAS

Culture and Values
Human Resources**
International Strategy
Competitiveness of the Nations
Risk Management**
E-Business

POST-ELECTIVES



Career Services

**Example of electives that have been offered in the past. The offer and language may change without notice.*

***Courses that have been taught in English in the past. The language in which they are taught may change without prior notice.*

CAMPUS

Francisco de Sola and Walter Kissling Gam

COUNTRIES

Nicaragua and Costa Rica

START

February and August

CLASS PERIOD

12 months

MCP*

2 months

LANGUAGE

Spanish



At the end of the fifth module students move to Walter Kissling Gam campus in Costa Rica.

Specializations

Students choose the specialization through the selection of elective classes.

Management Consulting Project

Students must develop a project to address an important strategy issue that the management of a company needs to solve. They take the role of consultants and dedicate themselves full time in carrying out the project at the company's location.

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