

# BAB BA

+DIGITAL TRANSFORMATION

The Global MBA will allow you to **develop experiences** in the business world, by taking advantage of our global **network** and a 24/7 multicultural campus life. You will acquire full international knowledge through exchange and double degree programs in schools around the world and adapt to the changes of the recent **digital age** in different areas:



### Management Tools and Skills.

You will be able to expand your knowledge of Strategy, Finance, Marketing, Operations, Talent Management, and Leadership.



#### Digital Skills.

Doing business with technologies brought on by the fourth industrial revolution will help you become a well rounded leader. Learn how to use Al and Data Analytics, Big Data and Data Management, Software Development and Cybersecurity.



#### ESG Skills.

Elevate your environmental, social and governance skills to have better tools when making investment decisions, taking into account issues such as: climate change, limited resources, talent management, diversity, business ethics...and be successful.

#### **Human Skills.**

Increase your critica and analytical thinking, and develop the new skills that employers will demand by 2025, according to the World Economic Forum.



# **GLOBAL Network Week**

INCAE is one of the 32 member schools of the Global Network for Advanced Management (GNAM), a network of top business schools where you will be able to connect with professional leaders from the Americas, Europe, Asia and Africa.

During Global Network Week, you will attend classes at one of these schools and make company visits to understand the way business is done in other countries and regions. You will also visit companies to experience and learn about issues that have a global impact.



IE Business School, Madrid ICS - Hitotsubashi University, Tokyo Yale School of Management, New Haven Haas School of Business, Berkeley Asian Institute of Management, Manila

Member schools include:

Fudan University School of Management, Shanghai ESMT, Berlin HEC, Paris And more...



# INTERNATIONAL STUDY TRIP



these organizations work. You will be able to interact with renowned top executives from companies like Microsoft, HP, Google...and ask them about their current challenges and opportunities.

You will visit global companies to learn about how

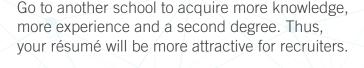
\*(organizations we have visited in previous years).







## Degree Degree







UC San Diego











**MHHL** 

## Program Program

It is an opportunity to live and study abroad for up to one semester at one of our partner schools. Learn about other cultures and programs, expand your network and your perspective of the professional world.

Partner schools for exchange programs include:















### Case Method

business situations with the help of our top-tier professors is our main teaching method, which we "inherited" from **Harvard University**.

Understanding, analyzing and leading real life

# Management Consulting Project Be part of a team of consultants that will

address an important issue in the strategy of a company. Contribute to the project with your knowledge and global perspective of Latin America, and a solid expertise of the dimensions of competitiveness and sustainability.



### **General Information**

Global MBA

Where: Campus Walter Kissling Gam
Country: Costa Rica

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Start date: september, 2021 Length: 15 months Language: English USD\$ **63,300** 

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Registration fee
Tuition
Materials

\$47,225 \$3,207 \$3,456

\$2.350

\$7,062

#### **Triple crown:**









\*Latinoamericans, single, shared room