

Experience

the power  
of an Integral Education

**Pensum 2024**

## Module 1

### Introduction

- ▶ Introduction to Accounting
- ▶ Financial Mathematics
- ▶ Introduction to Data Analytics
- ▶ Leadership
- ▶ Introduction to BA / Value Creation
- ▶ Data Analytics I
- ▶ Financial Accounting

## Module 4

### Leadership & Soft Skills

- ▶ Organizational Change
- ▶ Leadership II
- ▶ Entrepreneurship
- ▶ Managing people and Organization
- ▶ Negotiation

## Module 7

### Business in LA

- ▶ Technology & Innovation
- ▶ Cultural Awareness in Business
- ▶ Political Analysis in Latin America
- ▶ Family Business

## Module 2

### Technology & Data

- ▶ Digital Transformation
- ▶ Data Analytics II
- ▶ Technology & Innovation
- ▶ CS for Business

## Module 5

### Strategy

- ▶ Advanced Operations
- ▶ Management Control
- ▶ Advanced Finance
- ▶ Business Strategy

## Module 8

### Value Creation for all EGS

- ▶ Value Creation for All ESG
- ▶ Sustainability in Emergent Economies
- ▶ Sustainability & Technology
- ▶ Diversity & Inclusion
- ▶ Anticorruption & Compliance

## Module 3

### Management

- ▶ Marketing Management
- ▶ Operations Management
- ▶ Financial Management
- ▶ Industrial Organization

## Module 6

### Digital Disruption

- ▶ Digital Marketing
- ▶ Industry 4.0
- ▶ Digital Platforms
- ▶ Digital Entrepreneurship

### From module 1 to 4:

- ▶ Critical Thinking and Decision Making
- ▶ Global Virtual Teams
- ▶ Basic Spanish

### From module 5 to 8:

- ▶ Introduction to Consulting
- ▶ Spanish for Executives

### From module 1 to 8:

- ▶ On Target

### Transversal

- ▶ ANEC
- ▶ Global Virtual Teams