

## ACCESS GUIDE DATABASES AND OTHER RESOURCES OF THE LIBRARY SYSTEM (SIB)

- Access method to the Databases
- Contact
- Databases subscribed by the SIB
- E-books
- Open access databases
- Other information resources

OCTOBER 21, 2021  
LIBRARY SYSTEM (SIB) INCAE BUSINESS SCHOOL  
<https://www.incae.edu/es/1biblioteca.html>

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- [Twitter @INCAE Biblios](https://twitter.com/INCAE_Biblios)
- [Contáctenos](#)

## **Introduction**

This guide describes a series of information resources available through the Library System website; Its objective is to present the required access guidelines to support the search and useful information retrieval needs for the development of its research work.

## **Browser type**

On the recommendation of the Database Service providers of the Library System, it is necessary to use the Mozilla Firefox browser.

## **Contacts:**

If you wish to contact us for help or recommendation on information resources, you can write to us through the following communication channels:

Email: [biblioteca@incae.edu](mailto:biblioteca@incae.edu)

Help desk: <https://ayuda.incae.edu/support/catalog/items/104>

Do you need help?: [Contáctenos](#)

In this section you will be able to formulate the reference questions, or any query related to the services of the Library System.

## **Resource types**

Databases subscribed by the Library System:

The databases subscribed by the SIB are identified as follows (INCAE Network).

Open content databases:

Open Access does not require any prior registration, just click on the title of each database that this guide contains.

## **Access method**

To access the information resources, it is necessary that you register with your student email account, when you click on Go to Databases, you will be asked for a username and password where you will enter with your credentials.

<https://www.incae.edu/es/1biblioteca.html>

[Advancement & Alumni Affairs](#)

Email: [alumni@incae.edu](mailto:alumni@incae.edu)

Biblioteca | INCAE  
https://www.incae.edu/es/1/biblioteca.html


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INCAE BUSINESS SCHOOL

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### ¡Bienvenidos al Sistema de Bibliotecas (SIB)!

El SIB está formado por dos bibliotecas, una en Costa Rica y otra en Nicaragua. Se formó con la asistencia de Baker Library de Harvard Business School. Su misión es apoyar los programas docentes e investigativos de INCAE. La fortaleza de sus colecciones está en los campos de la administración, economía aplicada y desarrollo sostenible. Tiene una amplia cobertura sobre las condiciones económicas y sociales de América Latina y El Caribe.

También es responsable de la administración de los casos, simulaciones, tutoriales, traducciones, manejo del repositorio institucional y la organización del archivo histórico. Para más información por favor contáctenos: [biblioteca@incae.edu](mailto:biblioteca@incae.edu)

**Vídeo: Inducción para estudiantes**  
Este vídeo está dirigido a los estudiantes de todos los programas de INCAE, hace énfasis en el uso de las bases de datos, libros digitales y el acceso a sitios web útiles sobre las áreas funcionales de la administración de empresas.

**Vídeo: Inducción para colaboradores**  
Vídeo orientado a los colaboradores de INCAE, especialmente para los encargados de reclutamiento estudiantil. Hace énfasis en la historia de INCAE y sirve como guía para el uso de las bases de datos, libros digitales y otros recursos informativos.

### Recursos de Información


#### Bases de Datos

En este sitio puede tener acceso a las bases de datos que suscribe el Sistema de Bibliotecas de INCAE.  
Si está fuera de los campus debe loguearse previamente con su cuenta de correo de INCAE.

[Ir a Bases de Datos](#)

Accede a través de tu Cuenta de Google.

Escriba su cuenta de correo de Estudiante



otoniel.blas@incae.edu

Ingresar tu contraseña

Acceder

Mantener la sesión abierta  
[¿Olvidaste la contraseña?](#)

[Accede con otra cuenta.](#)

Una sola cuenta de Google para todos los servicios de Google



Once registered, you will be able to access all the resources of the INCAE Network and other open access databases.

## DATABASES (INCAE NETWORK)

<https://www.incae.edu/es/1biblioteca/recursos-informacion/bases-de-datos.html>



### **BUSINESS SOURCE ULTIMATE (EBSCO) (Network - INCAE)**

This database offers an unprecedented wealth of full-text articles from peer-reviewed academic Journals and other resources such as: industry profiles, conference proceedings, market research reports, SWOT analysis, etc.

- You can also find full access to Harvard Business Review, Harvard Must Read, company information and profiles, Barnes Reports (NAICS Codes), Market line Reports.
  - Entrepreneurial Studies Source
  - eBook Business Collection
  - eBook Academic Collection
  - EconLit
  - Regional Business News
- 



### **PROQUEST ONE ACADEMIC (Network - INCAE)**

Provides access to the world's largest collection of journals, ebooks, theses, news, videos, and primary sources of information. Publications such as The Economist, Wall Street Journal. Also, information on, Market and Industry Research, Company Reports and Country Reports.

- ProQuest Central
  - Academic Complete
  - Academic Video Online
  - ProQuest Dissertations & Theses Global.
  - Coronavirus Research Database
  - Ebook Central
- 



### **CORONAVIRUS RESEARCH DATABASE (PROQUEST) (Network - INCAE)**

In response to the growing need for authorized content related to the coronavirus (COVID-19), ProQuest is launching this new Research Database, which provides all its users access to the full text at no cost. The content covers all facets of COVID-19 and related infectious diseases. The foundation was designed to help libraries

support crucial research needed to combat this disease, as well as distance education for their clients.

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## HARVARD BUSINESS REVIEW (EBSCO) (Red – INCAE)



Harvard Business Review is one of the most famous Journals in the world. It features management problem analysis, helpful comments on forward thinking, practice in all fields of management and administration. The Library System has access to the complete collection in electronic format from 1922 to date.



## AMERICAS (EIU) (Network - INCAE)

It contains analysis of recent political and economic events, political and economic projections, and the most current data on the economy and trade for Latin American countries, Canada, and the United States.

Options include:

- Country (Country Reports)
- Country Forecast
- Industry
- Special Reports (Industries in 2021)



## STATISTA – (Network - INCAE)

Market research statistics for more than 600 industries and 60,000 topics taken from commercial organizations, scientific publications, and government sources. Each statistic can be downloaded in JPG, Excel and PowerPoint.

### Industry Outlook

- Agriculture
- Mining & Quarrying
- Manufacturing
- Energy Supply
- Water Supply, Sewerage & Waste Management
- Construction
- Wholesale, Retail Trade & Car Dealers
- Transportation & Storage
- Accommodation, Restaurants & Nightlife
- Information & Communication
- Banking, Finance & Insurances
- Real Estate
- Professional, Scientific & Technical Activities
- Administrative & Support Services



## Springer Link – (Network - INCAE)

Give researchers access to millions of scientific documents from journals, books, series, protocols, reference works, and conferences.

## E-Books (Network - INCAE)

<https://www.incae.edu/es/1biblioteca/recursos-informacion/libros-digitales.html>

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### **eBook Academic Collection -- Worldwide (EBSCO) -- (Network – INCAE)**

This collection offers more than 170,000 ebooks, including titles from Oxford University Press, MIT Press, State University of New York Press, Cambridge University Press, University of California Press, McGill-Queen's University Press, Harvard University Press, etc.

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### **eBooks Business Collection (EBSCO) – (Network – INCAE)**

It contains more than 12,500 e-books and includes a wide variety of management topics, focusing on the functional areas of business administration such as: general management, marketing, finance, production, operations, entrepreneurship, among others.

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### **E-book Academic Complete (ProQuest) – (Network – INCAE)**

Academic Complete provides authoritative full-text e-books in a wide range of subject areas along with powerful tools for finding, using, and managing information.

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### **E-book Central - (ProQuest) - Red INCAE**

When it comes to a variety of eBooks, the Academic Complete® eBook database is the answer. This comprehensive yet affordable subscription comes with a growing selection of 200,000 titles that support curricula, graduation rate trends, and emerging courses.

## DATABASES (OPEN ACCESS)

Open content databases do not require prior registration; To access, just click on the title of the BDD of your interest.



### [NationMaster](#)

It is a web page that offers access to a database of variables to compare countries. It contains demographic indicators, including literacy rates and tax levels. It serves to quickly identify subsectors and key indicators for more than 300 strategic sectors. Also, to find the market size and trends in any sector and country.

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### [UNdata](#)

It is a search engine that retrieves series of statistical data provided by the United Nations. They contain more than 60 million data points and cover topics such as: agriculture, communication, education, energy, environment, finance, gender, health, labor market, manufacturing, national accounts, population and migration, tourism, transport and trade, etc..

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### [DoingBusiness](#)

It measures the regulations of business activity and those that restrict it. It presents quantitative indicators on trade regulations and the protection of property rights that can be compared in 190 economies. Some permits it includes are starting a business, construction, electricity, property, credit, investors, taxes, contracts, etc.

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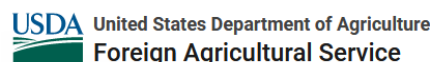


### [Country Commercial Guides \(U.S. Dept. of Commerce\)](#)

world.

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It provides broad analysis of a country's business environment including economic trends and prospects, political environment, foreign trade regulations and standards, investment environment and foreign trade statistics, market conditions, opportunities, regulations, and business customs for more than 125 countries in the



### [Commodities & Products \(USDA\)](#)

Contains information and global statistics on agricultural production, markets, trade, and specific products such as: cotton, dairy products, fish and seafood, grains, sugar, coffee, non-traditional products, biofuels, processed food products, organic products, wines, beers, and spirits, etc.

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### [Open Knowledge Repository \(OKR\) - Banco Mundial](#)

This repository contains the results of World Bank research; annual reports, evaluation studies; books published by the Bank, volumes for professionals and studies on economic and sector work. (29,901 publications available).



Comisión Económica para América  
Latina y el Caribe

## CEPAL

The Economic Commission for Latin America and the Caribbean is the agency dependent on the United Nations Organization responsible for promoting the economic and social development of the region.

### LINKS

- [COVID-19](#)
- [2030 Agenda for Sustainable Development](#)
- [Gender issues](#)
- [International trade and integration](#)
- [Economic development](#)
- [Productive and business development](#)
- [Social development](#)
- [Sustainable development and human settlements](#)
- [Statistics](#)
- [Public management and development planning](#)
- [Population and development](#)
- [Natural resources](#)

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### COLLECTIONS

- [Books and Monographs](#)
- [Conference and Meeting Documents](#)
- [CEPAL Series](#)
- [Annual reports](#)
- [Position papers of the Commission's session](#)
- [Project Documents, Studies and Research](#)
- [Periodicals, magazines and newsletters](#)
- [Economic Survey of Latin America and the Caribbean](#)

### OTHER INFORMATION RESOURCES

**HBS CITATION GUIDE**

[HBS Citation Guide](#)



This guide contains information on quoting and paraphrasing, footnoting, and citing literature at the end of the text. You will find in the Guide models for citing magazine articles, printed and digital books, annual reports, databases, blogs, chats, etc.



## [NAICS CODE LIST](#)

It is an industry classification system used in the United States. Your company may fall within more than one of these codes depending on the products it offers.

<b>Code</b>	<b>Industry Title</b>	<b>Number of Business Establishments</b>
<a href="#">11</a>	<a href="#">Agriculture, Forestry, Fishing and Hunting</a>	378,985
<a href="#">21</a>	<a href="#">Mining</a>	32,553
<a href="#">22</a>	<a href="#">Utilities</a>	48,541
<a href="#">23</a>	<a href="#">Construction</a>	1,531,519
<a href="#">31-33</a>	<a href="#">Manufacturing</a>	646,567
<a href="#">42</a>	<a href="#">Wholesale Trade</a>	703,250
<a href="#">44-45</a>	<a href="#">Retail Trade</a>	1,829,808
<a href="#">48-49</a>	<a href="#">Transportation and Warehousing</a>	622,292
<a href="#">51</a>	<a href="#">Information</a>	375,431
<a href="#">52</a>	<a href="#">Finance and Insurance</a>	790,163
<a href="#">53</a>	<a href="#">Real Estate Rental and Leasing</a>	892,199
<a href="#">54</a>	<a href="#">Professional, Scientific, and Technical Services</a>	2,426,347
<a href="#">55</a>	<a href="#">Management of Companies and Enterprises</a>	75,547
<a href="#">56</a>	<a href="#">Administrative and Support and Waste Management and Remediation Services</a>	1,615,690
<a href="#">61</a>	<a href="#">Educational Services</a>	431,374
<a href="#">62</a>	<a href="#">Health Care and Social Assistance</a>	1,772,014
<a href="#">71</a>	<a href="#">Arts, Entertainment, and Recreation</a>	383,209
<a href="#">72</a>	<a href="#">Accommodation and Food Services</a>	915,629
<a href="#">81</a>	<a href="#">Other Services (except Public Administration)</a>	1,950,496
<a href="#">92</a>	<a href="#">Public Administration</a>	255,711
	<b>Total Business Establishments</b>	<b>17,677,325</b>