



INTERNATIONAL FOOD
AND AGRIBUSINESS
MANAGEMENT
ASSOCIATION

invites to

32nd World CONFERENCE 2022 COSTA RICA

June 18-23, 2022

Sustainability in agribusiness:
the role of technology, of network
management and consequent
value chain disruptions

IFAMA 2022 addresses the challenges of current agribusiness, in a disruptive market within the value chain, where evidence shows that agricultural data markets suffer specific problems related to the ownership of agricultural data and privacy while presenting a challenge for the sector's transformation due to the unequal distribution of benefits derived from digitalization and technification. IFAMA 2022 aims to explore the major opportunities and challenges that emerge in the agro food sector as a result of digitization and technological processes.

Purpose

For IFAMA 2022 the main purpose is to link initiatives and actors of all regions with temperate and tropical climates in agribusiness, involving the generations past and future to face tomorrow's challenges together.

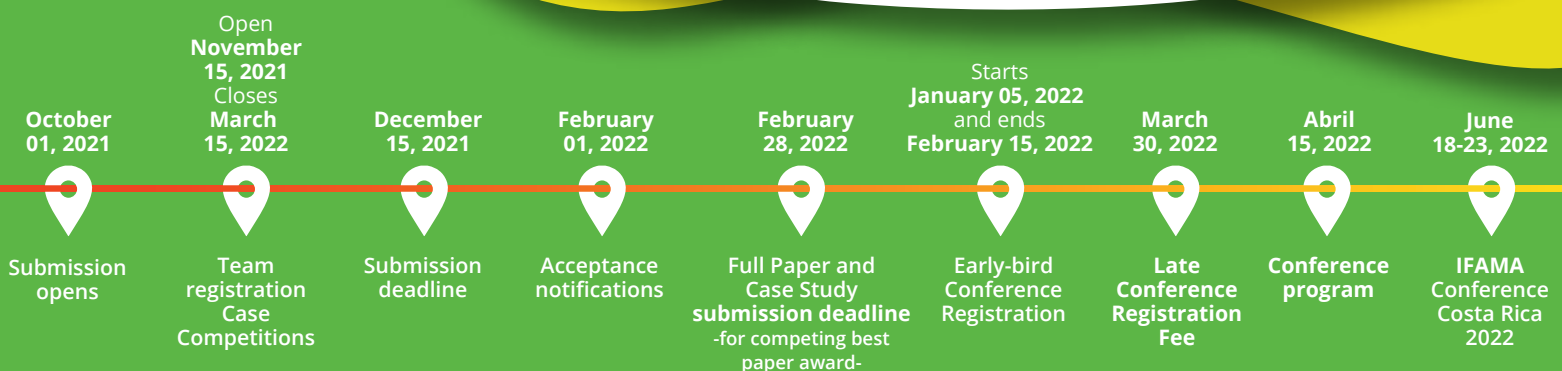
Join the Discussion

The conference will address:

- Topic 1:** Governing sustainability transitions in agribusinesses and food-systems
- Topic 2:** The role of network management strategies in the innovation policy mix
- Topic 3:** New challenges from supply chain disruptions
- Topic 4:** Agribusiness strategies, artificial intelligence, and business analytics
- Topic 5:** Circular Economy and Decarbonization business strategies to tackle environmental losses
- Topic 6:** Biodiversity: the new capital

a broader set of themes are **welcome**

Time Liner



Conferences Co-Chairs

Esteban R. Brenes, INCAE Business School

Irene Alvarado, EARTH University

Juan José Bolaños, Costa Rican entrepreneur and member of IFAMA young board



HOSTS

