



## Miller Center Forum

### Kennedy and Latin America – 50<sup>th</sup> Anniversary Retrospective – The State of the Region Then and Now

Monday, October 21, 2013

As part of the Miller Center's 2013 retrospective on the Kennedy Presidency, the Forum program will host a day-long series of events focused on President Kennedy's approach to Latin America. In collaboration with the INCAE School of Business – initiated through President Kennedy's Alliance for Progress - the program will include two panels aimed at assessing the political and economic outlook of the region 50 years after Kennedy's untimely death and amidst rising violence and security concerns in Central America.

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#### Panel I – 1pm-2:15pm

##### *President Kennedy and the Alliance for Progress: Worthy of Praise or Naïve Imperialism at its Worst?*

Speakers:

##### Kennedy and Latin America-

Steve Rabe - Professor of History at the University of Texas at Dallas and an expert on U.S. foreign policy and the Kennedy Presidency

Marc Selverstone – Associate Professor at the University of Virginia's Miller Center and Chair of the Presidential Recordings Program

##### The Alliance for Progress: A Critical Assessment-

Howard Wiarda– Professor of International Relations at the University of Georgia and an expert on U.S.- Latin American relations

##### Success: The Story of INCAE-

Arturo Condo– President of INCAE Business School

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**Panel 2 – 2:30pm-3:45pm**

*The Prospects for Political Stability and Democratic Governance Amidst Violence in Central America*

Speakers :

Muni Figueres - Costa Rican Ambassador to the United States

Mario Jaramillo - Panamanian Ambassador to the United States

Ruben Zamora - El Salvadorian Ambassador to the United States

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**Panel 3 – 4pm-5:15pm**

*Central American Development and the Future of U.S. Trade Relations in a Time of Crisis*

Moderated by CNBC's Michelle Caruso-Cabrera

Speakers:

Anabel González - Minister of Commerce for Costa Rica

Juan Carlos Paiz - Guatemala's Presidential Commissioner for Competitiveness, Investment and Millennium Challenge Corporation and Co-Founder and President of Pani Fresh

Hugo Martinez Martinez– Secretary General of SICA (Sistema de Integración Centroamericana). Prior to this, Martinez was the Chancellor of El Salvador (2009-2013)

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**5:30pm Reception at Royal Orchard for panelists and invited guests hosted by Investment Management of Virginia**

Featured Speaker:

George Cabot Lodge, Emeritus Professor at the Harvard School of Business and Kennedy envoy in the creation of INCAE

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