This program gives you a deep understanding of the different international markets, opening opportunities to work and do business in emerging markets and developed economies.

**ELECTIVES**

**FINANCE & ECONOMICS**
- Corporate Finance
- Financial Institutions and Capital Markets
- International Finance
- Mergers and Acquisitions
- Money and Banking
- Portfolio Management

**ENTREPRENEURSHIP**
- Corporate Entrepreneurship
- Family businesses
- Finance for Entrepreneurs
- Garage
- Marketing and Sales for Entrepreneurs
- Methodologies for Entrepreneurship
- Social Entrepreneurship

**MARKETING**
- Advanced Marketing
- Brand Management
- Data Mining
- Digital Marketing
- International Marketing
- Market Research

**OPERATIONS & TECHNOLOGY**
- Operations Strategy
- Quality Management
- Services Management
- Supply Chain Management
- Systems Dynamics

**SUSTAINABILITY**
- Entrepreneurship in emerging countries: transforming problems into opportunities
- Sustainability Management

**OTHER AREAS**
- Contemporary topics in people management
- Culture and Values
- E-Business
- International Strategy
- Introduction to Consulting
- Power and Influence
- Prevention of fraud and corruption in organizations
- Project Management
- Risk Analysis
- Social Networks

**MANAGEMENT CONSULTING PROJECT**
You develop a project to addresses a strategy problem that an international or local company needs to solve. You take the role of a consultant and dedicate yourself, full time, to carrying out the project.

**INTERNATIONAL STUDY TRIP**
During this week you will visit various multinationals, startups, accelerators, and business incubators. You will meet with experts focused on business problems.

**GLOBAL NETWORK WEEK**
You will take classes for a week at another school in the GNAM network.