

MBA LATIN AMERICAN LEADERSHIP

Become a **successful leader** capable of applying the best business techniques in a scenario where developed countries and emerging nations converge.

This MBA gives you the necessary experience if you are looking to work or acquire a **competitive advantage** in markets of uncertainty.



FROM LATIN AMERICA TO THE REGION

"INCAE taught me to analyze, to study, to make decisions, to be able to assume leadership positions. It gave me the confidence to face challenges and look for new opportunities."

Sylvia Poll, silver medal at the Seoul Olympics and Former Alternate Ambassador for Costa Rica in Geneva.



SPECIALIZATIONS

The MBA Latin American Leadership **enhances your knowledge** aligned to your **professional goals**.

OPERATIONS & TECHNOLOGY

The area of operations has changed due to technological evolution. Develop the necessary skills in topics such as **process management, quality, continuous improvement, supply chain**, among others.



SUSTAINABILITY

Knowledge to take on the **challenge** in the organizations to progress in a balanced way. Learn innovative solutions for a sustainable economy with social and environmental well-being.

MARKETING

Skills to plan and evaluate processes with a comprehensive vision of the markets. Acquire the ability to **design creative and profitable strategies** with differentiated positioning and significant competitive advantages.



FINANCE & ECONOMY

Learn to face the economic changes that affect institutional development, understanding of **financial markets, efficient use of resources, corporate finance, asset management, investment analysis**, among others.



ENTREPRENEURSHIP

Build your business idea or strengthen the one you already have. Acquire **innovative mentality, ability to attract potential investors and the network** necessary to develop a sustainable and scalable enterprise.



GLOBAL NETWORK

Our classrooms are **diverse, culturally and professionally**. Our students have a variety of profiles that not only **enrich** the class participation, but also your **personal experience**.



You live with all students for a real **multicultural experience**, which contributes to a deep **professional enrichment**.

The variety of nationalities in the class is only the first step to **boost your network to an international level** that would take years to achieve without cultural immersion 24/7.



TOP EXPERIENTIAL LEARNING

Learn to handle **real-life situations** and **solve complex problems** in controlled environments, applying the **case study method** under the guidance of Ph.D. professors.



MANAGEMENT CONSULTING PROJECT

Develop a **Management Consulting Project** where you apply what you learned in the classroom and **address a strategy problem** that the management of a **company** needs to solve. Assume the role of a consultant and dedicate yourself full time to the project.



MBA

Campus Francisco de Sola and Walter Kissling Gam
Country Nicaragua and Costa Rica
Start March and September
Duration 15 months
Language Spanish



- #1 full-time MBA in Latin America *Financial Times 2019*
- #1 Business School in Latin America *Financial Times 2018*
- #5 in the world in percentage of salary increase *Financial Times 2019*
- #6 in the world in international experience *Financial Times 2019*
- #2 full-time MBA in Latin America *QS Global MBA Rankings: Latin America 2018*
- #1 Business School in Latin America *The European 2019*
- #15 in the world in career progress *Financial Times 2019*



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