

INTRODUCING AN INNOVATIVE, POWERFUL NEW DEGREE

MASTER OF PUBLIC AFFAIRS

Two semesters of carefully designed coursework in public policy creation and analysis; public sector and nonprofit leadership; economics; policy writing; and the social, political, and ethical aspects of public policies and programs—all crafted to meet the needs and goals of experienced professionals.

Ford School Master of Public Affairs students will become part of a small cohort of accomplished policy professionals from around the world. They'll spend nine months in Ann Arbor, taking challenging classes from around the University of Michigan and enjoying one of America's most exciting, diverse, and beautiful college towns.



A seasoned professional, with at least five years of experience in government, military, government affairs in the private sector, or the nonprofit sector—in the U.S. or abroad.

Passionate about public affairs, and committed to a successful career of real impact



A **leadership position** in government, a non-profit organization, or within the government affairs team for an engineering firm or other for-profit business.

Leadership roles within governments around the world—in ministries of education, national security, environment, social inclusion, and more.



A senior level position in U.S. local and state government, such as director of immigrant affairs for a major city, or a state budget director.

A "translational" role as a public affairs specialist working in non-profits and communications firms, advocating on issues and translating research into powerful campaigns.

Curriculum

Our powerhouse Master of Public Affairs curriculum will . . .

- Broaden your expertise on a wide range of domestic and international affairs in the public domain.
- Deepen your understanding of public institutions and political, economic and social processes and their implications for policy development and implementation.
- Teach you the analytic skills necessary for objective policy analysis and evaluation.
- Refine and deepen your leadership and management skills.
- Enable you to explore and apply the role
 of values and ethics in public policy design
 and decision-making.
- Enhance your written and verbal strategic communication skills.

Capstone

The program culminates with a sophisticated applied project for an actual client. Examples might include conducting a landscape analysis of permanent supportive housing projects in the U.S. and making recommendations to a municipal client; crafting a blueprint for how a county could address the opioid epidemic; and identifying/ analyzing transportation policy options designed to reduce auto-induced air pollution in a large urban area in a Latin American country.

Faculty

The Ford School boasts a world-renowned faculty comprised of scholars from a variety of fields including economics, political science, sociology, social demography, law, psychology, social work, history and science and technology studies. Ford School faculty are active researchers who are also heavily engaged in research translation, policy advising/design and policy evaluation at the local, state, federal, and international levels.

Resources and community

Our MPA students will join a welcoming and diverse scholarly community. They'll have ready access to all of the outstanding faculty, academic, career, and personal support that is such an important part of our longstanding, top-ranked, two-year Master of Public Policy degree program.

CORE REQUIREMENTS	
PP 580 Values, Ethics and Public Policy	3 credits
PP 521 Policy Writing	1 credit
NEW Leadership in Public Affairs	3 credits
NEW Economics for Public Affairs	3 credits
PP 529 Statistics	3 credits
Various Methods elective	3 credits
NEW Capstone Project	5 credits
Total Credits for Core	21 credits
Electives	12 credits
Total Credits	33 credits



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