

Start date September, 2021

Length 15 months

Language English

Module 1

Introduction to Accounting

Financial Mathematics

Data Analytics I

Introduction to Value Creation

Introduction to Business Administration

Module 2

Data Analytics II

Storytelling

Financial Accounting

Leadership I

Computer Science for Managers

Module 3

Finance I

Operations I

Data Analytics III

Technology and Innovation

Managing People and Organizations I

Module 4

Fundamentals of Sustainability I

Fundamentals of Sustainability II

Module 5

Industrial Organization

Leadership II

Marketing I

Digital Transformation

Finance II

Business Strategy

Module 6

Business Ethics I

Business Ethics II

Managerial Accounting

Global Economy

Political Analysis

Applied Macroeconomics

Global Network Week



During your masters program

Critical Thinking and Decision Making

Español Básico

*these subjects extend from module 1 to module 6

Module 7

Operations II	Entrepreneurship
Management Control	Negotiation
Marketing II	Women and Leadership
Corporate Strategy	Managing People and Organizations II



Study Trip: Silicon Valley Entrepreneurship

Module 8

Emprendimiento Social
Risk Analysis
Storytelling, Cultura y Valores
Empresas Familiares
Power and Influence
Coaching el cambio intencional
ERP Modernos

Module 8 - Electives

The electives of module 8 and 9 are compulsory to obtain the concentration / specialization that the student wants to study.

- a) study a base concentration,
- b) take one to three specializations,
- c) study a base concentration and from one to three specializations
- d) do not opt for any concentration or specialization.

SUBJECTS PER CONCENTRATION

Finance & Economy	Operations & Technology	Marketing
Portfolio Management	Supply Chain Management	Market Research
Money and Banking	Dinámica de Sistemas	Digital Marketing
Fusiones y Adquisiciones		Redes Sociales

SUBJECTS PER SPECIALIZATION

Sustainable development	Entrepreneurship
Emprendimiento en países emergentes: transformar problemas en oportunidades	Emprendimiento Avanzado Garaje I

Module 9

Prevención y combate del fraude y la corrupción en las organizaciones

Module 9 - Electives

The electives of module 8 and 9 are compulsory to obtain the concentration / specialization that the student wants to study.

The curriculum of the concentration in Finance & Economics covers 70% of the Candidate Body of Knowledge that the CFA Institute evaluates in its exams to award the CFA® Charter

SUBJECTS PER CONCENTRATION			SUBJECTS PER SPECIALIZATION	
Finance & Economics	Operations & Technology	Marketing	Sustainable development	Entrepreneurship
Corporate Finance	Gerencia de Servicios	Data Mining	Gerencia de Sostenibilidad	Entrepreneurial Finance
Finanzas Internacionales	Project Management	Brand Management		Garaje II
E-Business	Estrategia de Operaciones	Advanced Marketing		Mercadeo y Ventas para Emprendedores
Financial Institutions and Capital Markets	Gerencia de Calidad			

Module 10

Management Consulting Project

During your masters program

Introduction to Consulting This subject extends from module 7 to 9

Leadership IV This subject extends from module 7 to 9

Español para Ejecutivos This subject extends from module 7 to 9

Path to Career Success This subject extends from module 1 to 9



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INCAE reserves the right to change the course offerings.

Review date: March 12th, 2021