

Master of Advanced Management Yale School of Management



Connect to Yale, Connect to the World

- Spend a year on the campus of a great university, connecting with peers from around the world.
- Build a customized curriculum leveraging electives at Yale SOM and the rest of Yale University.
- Gain access to Yale resources, professional development programs, and the international network of Yale graduates.

Program Structure

Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBA graduates from Global Network for Advanced Management schools who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives across the university, as well as fully engage in extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today's world.

Format

Full-time, residential

Language

English

Program Starts

August

Duration

9 months

Location

Yale School of Management,
New Haven, Connecticut, U.S.A.



MAM Curriculum



The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.

Across all sectors, today's global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a required series of courses and discussions oriented around major trends in global business and the role of business leaders in today's society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

20%
required
courses

80%
custom
electives

Required Courses

Beyond Business as Usual

A course featuring leading thinkers from across Yale University on some of the most pressing global risks and trends and resulting business implications.

Advanced Leadership Development Program

An invitation to enrich and expand your leadership capacity through interactive workshops, guided peer-to-peer learning, and individualized professional coaching.

Colloquium in Advanced Management

A series of small-setting, off-the-record conversations between MAM students and leading senior executives from across industries.

Advanced Management Practicum

A challenging, hands-on, real-life project in which students can work with a diverse team to bring their accumulated knowledge to bear and gain additional practical experience.

Yale Electives

Students choose from more than 100 courses at Yale School of Management and course offerings across Yale's graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.



Colloquium in Advanced Management

Discuss the big issues with the policymakers and businesspeople who are shaping the future.

"The challenges are great over the next 30 years, but the opportunities and the different ways to look at the issues—the integration between the environment, economy, and social equity—have reached a new level of engagement."

Frances Beinecke

Former President,
Natural Resources Defense
Council

Customized Electives, MAM Class of 2015

Tarek Cherif MAM '15

Anthropology The Origins of Complex Society in West Africa

Art History Roman Architecture

English Literature Reading and Writing about Artificial Intelligence

Political Science Religion and Politics

Management Behavioral and Institutional Economics; Strategy, Technology, and War; Creativity and Innovation; Managing in Times of Rapid Change; Management Leadership and Literature; Nonmarket Strategy

Michael Okang MAM '15

Political Science Government and Politics in Africa

African Studies Development Policy in Action

Global Affairs Addressing Weak States; Complex Emergencies: South Sudan; Contemporary African Issues

Management Strategy, Technology, and War; Corporate Finance; Mastering Influence and Persuasion

Who are MAM Students?

Class Profile 2016

Enrollment	63
Women	38%
Average age	31
Countries of citizenship	34
Held a professional position outside home country	23%

Careers

MAM graduates have secured employment with leading organizations around the world, including Accenture, Amazon, Bank of America, BCG, Citi, Emerson, GE, GM, IBM, KPMG, Priceline, PWC, Siemens, and the World Economic Forum.



Victor Padilla MAM '15
Post-MAM Employment
World Economic Forum

“When you sit down with MAM classmates from all around the world, 34 different nationalities, you start sensing that you have to change yourself. You have to transform yourself into the kind of leader who knows when to engage with issues, when to be the one leading the way, and when to be a part of the team. When you join forces with all of these classmates, and become a global team looking at the global challenges we face—climate change, for example, or demographics in emerging markets, the inequality issues you can see growing in every part of the world—you realize that it is only in the place where you collaborate with others that you can find real solutions for problems that we all share.”



Application Information

Round 1

January 15, 2016

Round 2

March 10, 2016

Round 3

April 15, 2016

Admission to the Master of Advanced Management program is open to students who either are enrolled or have recently graduated from a Global Network for Advanced Management member school with an MBA or equivalent degree.

som.yale.edu/mam



GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



Asian Institute of Management
The Philippines

EGADE Business School,
Tecnológico de Monterrey
Mexico

ESMT European School of Management and Technology
Germany

FGV Escola de Administração de Empresas de São Paulo
Brazil

Fudan University School of Management
China

HEC Paris
France

Hitotsubashi University, Graduate School of International Corporate Strategy
Japan

Hong Kong University of Science and Technology Business School
China

IE Business School
Spain

IMD
Switzerland

INCAE Business School
Costa Rica, Nicaragua

Indian Institute of Management Bangalore
India

INSEAD
France, Singapore

Koç University Graduate School of Business
Turkey

Lagos Business School, Pan-Atlantic University
Nigeria

London School of Economics and Political Science, Department of Management
United Kingdom

National University of Singapore Business School
Singapore

Pontificia Universidad Católica de Chile School of Business
Chile

Renmin University of China School of Business
China

Sauder School of Business, University of British Columbia
Canada

Seoul National University Business School
South Korea

Technion-Israel Institute of Technology
Israel

UCD Michael Smurfit Graduate Business School
Ireland

University of California Berkeley Haas School of Business
USA

University of Cape Town Graduate School of Business
South Africa

University of Ghana Business School
Ghana

Universitas Indonesia Faculty of Economics
Indonesia

Yale School of Management
USA



Yale SCHOOL OF MANAGEMENT